



LOBBYING FIRMS

RESEARCH MATTERS.

Lobbying is an art form rooted in relationships. With term limits, all lobbyists are now constantly investing more time and resources in cultivating relationships so they can be successful for their clients. In this new dynamic, lobbying firms may find themselves short on time to dive deep into the policy intricacies of issues facing their clients. We are experts in analyzing public policy issues and developing creative solutions. You may not have the time to do the research, develop policy proposals, draft bills and amendments, write-up talking points, and so on. Let us take on these tasks when you need it so that you can focus on what matters most in your field: relationships.

POLICY RESEARCH, ANALYSIS, AND DEVELOPMENT

Do you need a white paper and talking points on a complex issue, or need a quick amendment or resolution drafted? We can take this off your plate. Public policy is our expertise and we are skilled in researching and analyzing issues to develop solutions for your clients. We can help you be prepared for a strong, successful lobbying effort.

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REGULATORY AFFAIRS

Do your clients expect or want full-service regulatory affairs as part of their contract with you? To do regulatory affairs right, it takes diving into the policy minutia with agencies. We have a tremendous amount of experience in this space and understand the perspective of a state agency. Whether it's a last minute unexpected need or an issue we can handle cradle to grave, let us help you in this time consuming, policy-dense process.

EXPERT TESTIMONY

As the dynamics change in the legislature, members will only want more research, more data, and more expert testimony. Let us come to the committee and help articulate the policy imperative of your agenda.

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